Delaware & Lehigh Heritage Half Marathon

Aug. XX, 2019

FIRST NAME LAST NAME
BUSINESS/ORGANIZATION NAME
ADDRESS LINE 1
ADDRESS LINE 2
CITY, STATE ZIP

Dear SALUTATION,

Thank you for considering sponsoring one of the Lehigh Valley’s leading running and walking events, the 9th Annual Delaware & Lehigh Heritage Half Marathon. Supporting Pennsylvania’s only walker friendly half marathon can enhance your company’s visibility to the more than 1,000 race participants and spectators drawn from the Lehigh Valley and beyond. It will be held this year on Sunday, November 3, 2019.

The course for this annual event is set along the scenic Lehigh River on the D&L Trail in Fall color. It begins in Slatington and concludes in Northampton. We welcome all skill levels and last year had participants come from 18 states, the five counties we serve (Luzerne, Carbon, Northampton, Lehigh, and Bucks) as well as New Jersey and New York. Our participants say it’s “one of the best managed, promoted, and organized events.”

Your sponsorship of the D&L Heritage Half Marathon will reach our more than 1,000 participants and their families and friends who spectate, as well as support the signature programs of the Delaware & Lehigh National Heritage Corridor. I invite you to visit our website at http://race.delawareandlehigh.org for more information about the race and sponsor benefits.

The Delaware & Lehigh National Heritage Corridor preserves the historic pathway that carried anthracite coal and iron from Wilkes-Barre to Historic Bristol Borough. Today, the Corridor and 165 miles of D&L Trail are a vital connection to nature, recreation, our nation’s industrial heritage, and more than $476 million in annual economic impact.

The D&L creates connections through a variety of signature programs, including the National Canal Museum, Tales of the Towpath Curriculum, Trail Towns, Trail Tenders, and Get Your Tail on the Trail, and is the only National Heritage Corridor in America that is a Smithsonian Affiliate.

To become a sponsor, please fill out the attached form and mail it to: Delaware & Lehigh National Heritage Corridor, 2750 Hugh Moore Park Rd., Easton, PA 18042. If you have any questions, please contact Kelly Federico at advance@delawareandlehigh.org or 610-923-3548 x 238. We look forward to your partnership on this important event. Thank you for your consideration.

Sincerely,

Elissa Garofalo
Executive Director
# Delaware & Lehigh Heritage Half Marathon

**November 3, 2019**

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Presenting Sponsor $5,000</th>
<th>Steel Society Sponsor $2,500</th>
<th>Anthracite Sponsor $1,000</th>
<th>Small Business Sponsor $500</th>
<th>Water Stop Sponsor $250</th>
<th>Mile Marker Sponsor $100</th>
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<tbody>
<tr>
<td>Presenting sponsor recognition on all race marketing materials</td>
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<td>Category exclusivity</td>
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<td>Half Marathon website</td>
<td>Present logo</td>
<td>Present logo with link</td>
<td>Logo with link</td>
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<tr>
<td>Race T-shirts</td>
<td>Prominent logo</td>
<td>Prominent logo with link</td>
<td>Company logo</td>
<td>Name</td>
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<td>Distribute material at race</td>
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<td>Signage at staging area at the race finish line</td>
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<td>Company booth at finish line</td>
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<td>Complimentary participant entry</td>
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<td>2</td>
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<td>Announced before race start and at awards ceremony</td>
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<td>Water Stop</td>
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<td>Mile Marker</td>
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Delaware & Lehigh Heritage Half Marathon
November 3, 2019
Sponsorship Form

Organization: ________________________________________________________________

Contact Name: ______________________________________________________________

Address: ____________________________________________________________________

City: ___________________________ State: _________ Zip: ________________

Phone Number: ___________________ Email: _________________________________________

☐ Presenting Sponsor - $5,000 ☐ Anthracite Sponsor - $1,000 ☐ Water Stop Sponsor - $250

☐ Steel Sponsor - $2,500 ☐ Small Business Sponsor - $500 ☐ Mile Marker Sponsor - $100

Check enclosed (Make payable to D&LNHC)  Mastercard  Visa  AmEx  Discover

Card #: ____________________________________________  Exp Date: ______________

CVV Code: ______________________________

Please email a 300 dpi company logo in .jpeg or .tiff format to Kelly Federico at advance@delawareandlehigh.org. We will follow up with you to ensure proper logo treatment.

*Thank you for your sponsorship! Please note we must receive your sponsorship by October 4, 2019 for your company to be included on the race T-shirt.*

Questions? Please contact: Kelly Federico at 610-923-3548 x 238 advance@delawareandlehigh.org

To sponsor, please mail form and payment to:

Delaware & Lehigh National Heritage Corridor
2750 Hugh Moore Park Road
Easton, PA 18042