



Delaware & Lehigh Heritage Half Marathon

Aug. XX, 2019

FIRST NAME LAST NAME
BUSINESS/ORGANIZATION NAME
ADDRESS LINE 1
ADDRESS LINE 2
CITY, STATE ZIP

Dear SALUTATION,

Thank you for considering sponsoring one of the Lehigh Valley's leading running and walking events, the 9th Annual Delaware & Lehigh Heritage Half Marathon. Supporting Pennsylvania's only walker friendly half marathon can enhance your company's visibility to the more than 1,000 race participants and spectators drawn from the Lehigh Valley and beyond. It will be held this year on Sunday, November 3, 2019.

The course for this annual event is set along the scenic Lehigh River on the D&L Trail in Fall color. It begins in Slatington and concludes in Northampton. We welcome all skill levels and last year had participants come from 18 states, the five counties we serve (Luzerne, Carbon, Northampton, Lehigh, and Bucks) as well as New Jersey and New York. Our participants say it's "one of the best managed, promoted, and organized events."

Your sponsorship of the D&L Heritage Half Marathon will reach our more than 1,000 participants and their families and friends who spectate, as well as support the signature programs of the Delaware & Lehigh National Heritage Corridor. I invite you to visit our website at <http://race.delawareandlehigh.org> for more information about the race and sponsor benefits.

The Delaware & Lehigh National Heritage Corridor preserves the historic pathway that carried anthracite coal and iron from Wilkes-Barre to Historic Bristol Borough. Today, the Corridor and 165 miles of D&L Trail are a vital connection to nature, recreation, our nation's industrial heritage, and more than \$476 million in annual economic impact.

The D&L creates connections through a variety of signature programs, including the National Canal Museum, Tales of the Towpath Curriculum, Trail Towns, Trail Tenders, and Get Your Tail on the Trail, and is the only National Heritage Corridor in America that is a Smithsonian Affiliate.


















To become a sponsor, please fill out the attached form and mail it to: Delaware & Lehigh National Heritage Corridor, 2750 Hugh Moore Park Rd., Easton, PA 18042. If you have any questions, please contact Kelly Federico at advance@delawareandlehigh.org or 610-923-3548 x 238. We look forward to your partnership on this important event. Thank you for your consideration.

Sincerely,

Elissa Garofalo
Executive Director



**Delaware & Lehigh Heritage Half Marathon
 November 3, 2019
 Sponsorship Opportunities**

Sponsor Benefits	Presenting Sponsor \$5,000	Steel Society Sponsor \$2,500	Anthracite Sponsor \$1,000	Small Business Sponsor \$500	Water Stop Sponsor \$250	Mile Marker Sponsor \$100
Presenting sponsor recognition on all race marketing materials						
Category exclusivity						
Half Marathon website	Prominent logo with link	Prominent logo with link	Logo with link	Name	Name	Name
Race T-shirts	Prominent logo	Prominent logo	Company logo	Name	Name	
Distribute material at race						
Signage at staging area at the race finish line						
Company booth at finish line						
Complimentary participant entry	4	2	1			
Announced before race start and at awards ceremony						
Water Stop					Logo	
Mile Marker						Logo



**Delaware & Lehigh Heritage Half Marathon
November 3, 2019
Sponsorship Form**

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

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- Presenting Sponsor - \$5,000 Anthracite Sponsor - \$1,000 Water Stop Sponsor - \$250
 Steel Sponsor - \$2,500 Small Business Sponsor - \$500 Mile Marker Sponsor - \$100

Check enclosed (Make payable to D&LNHC) Mastercard Visa AmEx Discover

Card #: _____ Exp Date: _____
CVV Code: _____

Please email a 300 dpi company logo in .jpeg or .tiff format to Kelly Federico at advance@delawareandlehigh.org.
We will follow up with you to ensure proper logo treatment.

*Thank you for your sponsorship! Please note we must receive your sponsorship by **October 4, 2019** for your company to be included on the race T-shirt.*

Questions? Please contact: Kelly Federico at 610-923-3548 x 238 advance@delawareandlehigh.org

To sponsor, please mail form and payment to:

Delaware & Lehigh National Heritage Corridor
2750 Hugh Moore Park Road
Easton, PA 18042