



**Race Day is Sunday, November 15, 2026**  
**Bib Pick Up is Saturday, November 14, 2026**

*Four fantastic races*  
*Three cities*  
*One incredibly inspirational day*



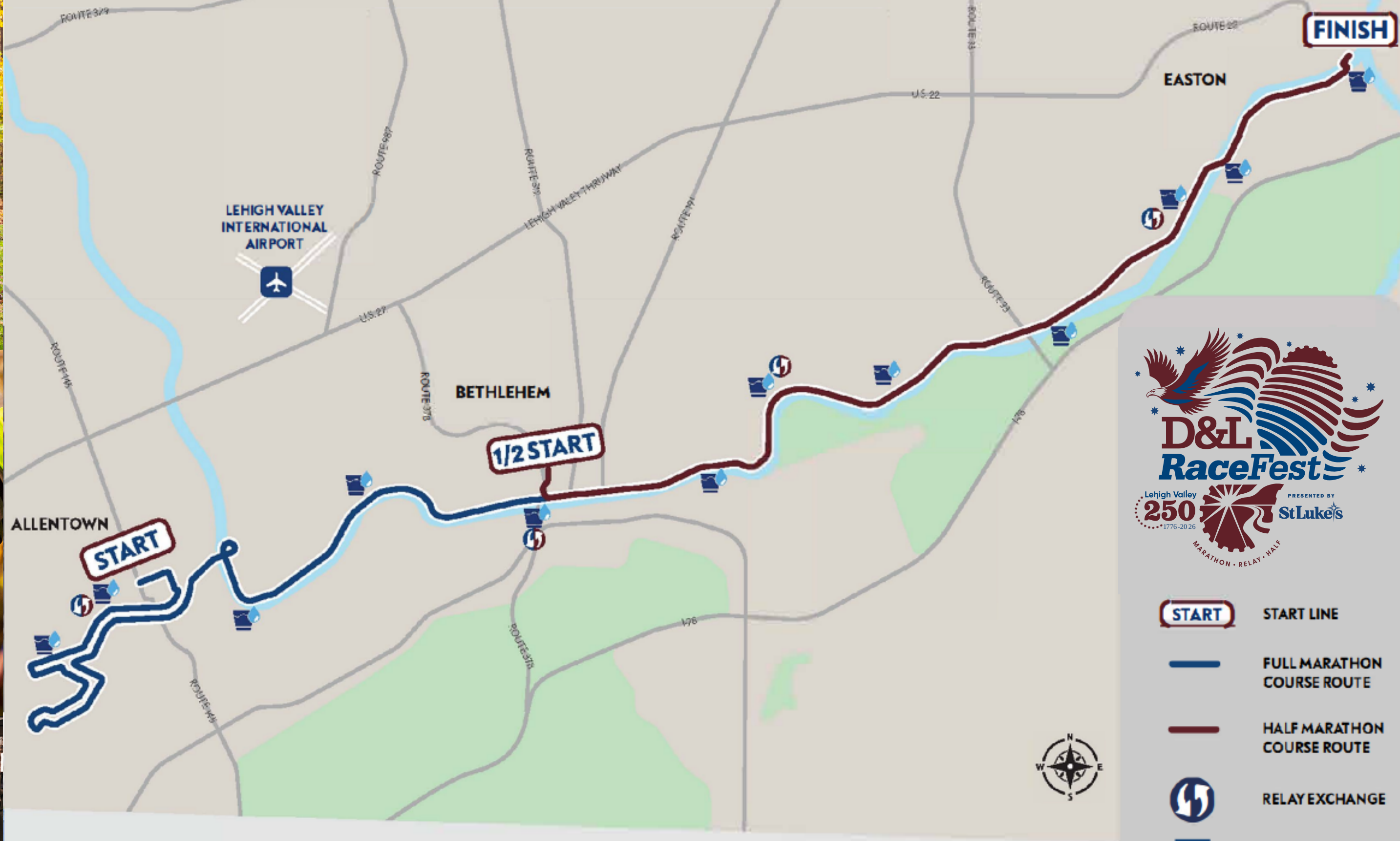
Join Delaware & Lehigh National Heritage Corridor (DLNHC) for the 2026 D&L RaceFest Presented by St. Luke's on **November 15, 2026!**

As the Lehigh Valley's most prolific day of racing, D&L RaceFest expects over 2,250 participants this year, with continued growth projected in future years.

Produced by DLNHC, D&L RaceFest Presented by St. Luke's adds to the rich tapestry of distance running in the Greater Lehigh Valley.

The D&L RaceFest Presented by St. Luke's, includes four races:

- **St. Luke's D&L Marathon**, "The Lehigh Valley's Marathon," which covers a USATF-certified, and Boston-qualifying, 26.2-mile course from downtown Allentown to downtown Easton, the majority of which follows a mostly flat and net downhill D&L Trail along the Lehigh River and Historic Canal Towpath.
- **St. Luke's D&L Marathon Relay**, the region's only marathon relay, this race covers the same course as the full marathon with five-person relay teams. Relay legs range from 3.5 miles to 7.0 miles.
- **D&L Heritage Half Marathon Run**, presented by St. Luke's University Health Network, is a 13.1-mile race starting in downtown Bethlehem and following the D&L Trail to downtown Easton. This is a continuation of DLNHC's previous event and will be our 15<sup>th</sup> annual half marathon run.
- **D&L Heritage Half Marathon Walk**, presented by St. Luke's University Health Network, is the only half marathon in the Lehigh Valley with an awards category dedicated to walkers. This is a continuation of DLNHC's previous event and will be our 11<sup>th</sup> annual half marathon walk.



# D&L RaceFest Presented by St. Lukes

## 2026 COURSE MAP

**Marathon Start**  
**Allentown**

**Half Marathon Start**  
**Bethlehem**

**Finish Line**  
**Easton**



- START** START LINE
- FULL MARATHON COURSE ROUTE**
- HALF MARATHON COURSE ROUTE**
- RELAY EXCHANGE**
- 1** MILE MARKER
- WATER STATION**
- FINISH** FINISH LINE

# SPONSORSHIP

**Join St. Luke's University  
Health Network in  
partnership.**

Proceeds from your partnership will support Delaware & Lehigh National Heritage Corridor, Inc., a 501(c)(3) non-profit organization whose mission is to preserve the legacy of our region's industries by transforming historic and natural landscapes into vibrant assets that connect people to place.

Your partnership supports DLNHC and the development and promotion of the D&L Trail, Pennsylvania's longest multi-use trail.



**"Our marathon spans the Pennsylvania cities of Allentown, Bethlehem, and Easton on one of the most beautiful trails in the county, the D&L Trail. The St. Luke's teams will be on hand to ensure a safe and healthy race."**

**Ken Szydlow,  
SLUHN Vice President & Chief Marketing Officer**

## SPONSORSHIP AND BENEFITS

We invite your company to become a Premier, Platinum, Gold, Silver or Water Stop sponsor and align your brand with the Lehigh Valley's most prolific day of racing. By joining us as a sponsor of the D&L RaceFest Presented by St. Luke's, you have the unique opportunity to make a significant and meaningful contribution to your community while also increasing your brand exposure alongside other prominent Lehigh Valley leaders. **Employee volunteer opportunities, community goodwill, and supporting this national heritage area & PA's longest multi-use trail is GUARANTEED for EVERY sponsor!**

| Benefits                          | Premier \$25,000+<br>(1 Available, 1 Filled)                                                        | Platinum \$15,000<br>(1 available)                                                   | Gold \$10,000<br>(3 available)                                                           | Silver \$5,000<br>(3 available)                                    | Water Stop \$1,000<br>(12 available)                          |
|-----------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|
| Event Signage                     | Prominently featured at both Start locations and the Finish location<br>Recognized along race route | Displayed at both Start locations and Finish location<br>Recognized along race route | Displayed at Half Marathon Start only and Finish Location<br>Recognized along race route | Displayed at Finish location and<br>Recognized along race route    | Logo on sign at Water Stop                                    |
| Promotional Materials & Website   | Prominent logo display as Premium Sponsor                                                           | Prominent logo display as Platinum Sponsor                                           | Logo display as Gold Sponsor                                                             | Logo display as Silver Sponsor                                     | Text Listing                                                  |
| Race Shirts                       | Prominent logo                                                                                      | Logo                                                                                 | Logo                                                                                     | Text listing                                                       | Text listing                                                  |
| Event Presence Recognition        | Verbal Recognition;<br>Onsite booth at Finish line and Expo                                         | Onsite Booth at Finish line and expo                                                 | Booth at Expo                                                                            |                                                                    | You are welcome to have your team volunteer at the Water Stop |
| Event Presence for Employees      | Designated Tent for Post-Race Celebration for Employee Participants                                 |                                                                                      |                                                                                          |                                                                    |                                                               |
| Media Exposure                    | Across Lehigh Valley; Across mid-Atlantic                                                           | Across Lehigh Valley; Across mid-Atlantic                                            | Across Lehigh Valley                                                                     | Across Lehigh Valley                                               | Across Lehigh Valley                                          |
| Social Media                      | Promoted by DLNHC, SLUHN, and DLV                                                                   | Promoted by DLNHC, SLUHN, and DLV                                                    | Promoted by DLNHC and DLV                                                                | Promoted by DLNHC                                                  | Promoted by DLNHC                                             |
| Complimentary Participant Entries | Based on Support                                                                                    | 15 Marathon or Half Marathon entries<br>(or 6 Marathon Relay Teams)                  | 10 Marathon or Half Marathon entries<br>(or 4 Marathon Relay Teams)                      | 5 Marathon or Half Marathon entries<br>(or 2 Marathon Relay Teams) | 1 Marathon or Half Marathon entries                           |

**\*\* *Contact us for tailored opportunities and in-kind sponsorships* \*\***

# DEMOGRAPHICS

D&L RaceFest Presented by St. Luke's attracts participants from a wide range of demographics, including:

- **Age:** 18-70+, with the majority of participants being 30-59
  - (although St. Luke's D&L Marathon Relay can be as young as ten years old)
- **Gender Identification:** 56% female, 44% male (as well as non-binary participants)
- **Household Income:** \$75,000-\$150,000+
- **Education:** Majority college-educated or higher
- **Interests:** Fitness, outdoor recreation, health and wellness, philanthropy, community engagement
- **Geography:** D&L RaceFest attracts a diverse audience from the Lehigh Valley and beyond.
  - About 50% of registrants live in the Lehigh Valley
  - 25% come from outside of PA, 20 states and five countries represented in 2024



*Data based on 2024 participation*

# ACCOLADES

"I had a fantastic experience, and I'm so grateful the D&L RaceFest has returned. I hope it will continue for many, many years to come!"

"Absolutely incredible atmosphere, and I had amazing experience as a first-timer!"

"A beautiful course and extremely well-managed race! I loved it! Great t-shirt and medal too!"

"I've been to many races and the D&L RaceFest is by far the best."

"Amazing and enjoyable. Very well coordinated. I love the D&L Trail and DLNHC's mission. Keep it up!"

"10/10 would highly recommend. I had the best time ever!"



*Data based on 2024 participation*

# THANK YOU!

For more information, tailored partnership opportunities, and additional questions, contact:

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Delaware & Lehigh National Heritage Corridor, Inc.

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610-483-0282

**Kacey Lloyd, Race Director**

Long Tail Productions

[kacey@longtailproductions.com](mailto:kacey@longtailproductions.com)

Register for D&L RaceFest, presented by St. Luke's, or to follow on social media: [race.delawareandlehigh.org](http://race.delawareandlehigh.org)

**Facebook:** [dlraces](https://www.facebook.com/dlraces).      **Instagram:** [dlraces](https://www.instagram.com/dlraces)



**"St. Luke's is excited to sponsor the D&L RaceFest this coming Fall. Together with the Delaware & Lehigh National Heritage Corridor, we are bringing back Lehigh Valley's most significant running event."**

**Ken Szydlow,  
SLUHN Vice President & Chief Marketing Officer**